

# SAMPLE SYLLABUS (Seminar)

## Agricultural Cooperatives in Japan

history and their roles as agricultural agent

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DURATION: THREE HOURS

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# The purposes of this session

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- ✓ To understand the function and historical background of agricultural cooperatives in Japan and its implications.
- ✓ To learn and discuss an important role of agricultural advice activities.
- ✓ To gain practical know-how through case studies of marketing activities.
- ✓ To discuss the applicability of agricultural service agents to participants' respective countries.

# Syllabus sample

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Time flow (sample)	Contents	Methods
0.5 hour	Historical background of agricultural cooperatives in Japan	Lectures
1.5 hour	Role and function of JA activities <ol style="list-style-type: none"><li>1. Agriculture advice (difference between extension worker and agri. advisor)</li><li>2. Better living advice</li><li>3. Marketing service (case studies)</li><li>4. Supplying service</li><li>5. Credit business (historical significance and the system)</li><li>6. Mutual insurance business</li><li>7. Other activities</li></ol>	Lectures
1 hour	Applicability and effectiveness of “Agent” for producers to participants' country.	Discussions