

Syllabus Sample



Risk Management and product diversification

Risk Identification, Risk Analysis, Risk Monitoring/control

SAMPLE delivery time 3.5- 4 hours
Lecturer /Facilitator: Saeko Noda, Registered Management consultant

*This workshop session requires at least 3.5 to 4 hours to cover whole contents.

The purpose of this session

- ▶ Course objectives

- ▶ 1) to gain knowledge on

- ✓ What are the risks to promote sales of product
- ✓ How can we *identify* the risks?
- ✓ How can we *prioritize* the risks?
- ✓ How can we *mitigate* the risks?

- ▶ 2) To utilize the above knowledge and plan risk controls strategies

Course Outline :

Risk Management and product diversification

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Sample Time flow	Contents	Methods
13:30-14:30	I. Risk Identification -The ways to identify risks Exercise 1. Mango Jam project	Group discussions & Lecture
14:30-15:15	2. Risk Assessment -Risk assessment matrix	Lecture Group exercise & discussions
15:30-16:15	3. Risk Control - Risk control planning - Product portfolio -Risk Diversification strategies	Lecture Group exercise & discussions
16:15-17:00	Your risk control strategies Summary	Presentation by group