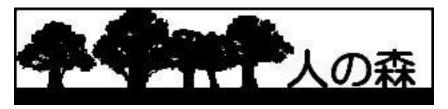
### Syllabus Sample



## Risk Management and product diversification

Risk Identification, Risk Analysis, Risk Monitoring/control

SAMPLE delivery time 3.5- 4 hours Lecturer / Facilitator: Saeko Noda, Registered Management consultant

\*This workshop session requires at least 3.5 to 4 hours to cover whole contents.

### The purpose of this session

- Course objectives
- 1) to gain knowledge on
- ✓ What are the risks to promote sales of product
- ✓ How can we identify the risks?
- ✓ How can we prioritize the risks?
- ✓ How can we mitigate the risks?
- 2) To utilize the above knowledge and plan risk controls strategies

# Course Outline: Risk Management and product diversification Risk Identification, Risk Analysis, Risk Monitoring/control

#### Risk Management and product diversification

Sample Time flow	Contents	Methods
13:30-14:30	I. Risk Identification	Group discussions &
	-The ways to identify risks	Lecture
	Exercise 1. Mango Jam project	
14:30-15:15	2. Risk Assessment	Lecture
	-Risk assessment matrix	Group exercise &
		discussions
15:30-16:15	3. Risk Control	Lecture
	- Risk control planning	Group exercise &
	- Product portfolio	discussions
	-Risk Diversification strategies	
16:15-17:00	Your risk control strategies	Presentation by group
	Summary	